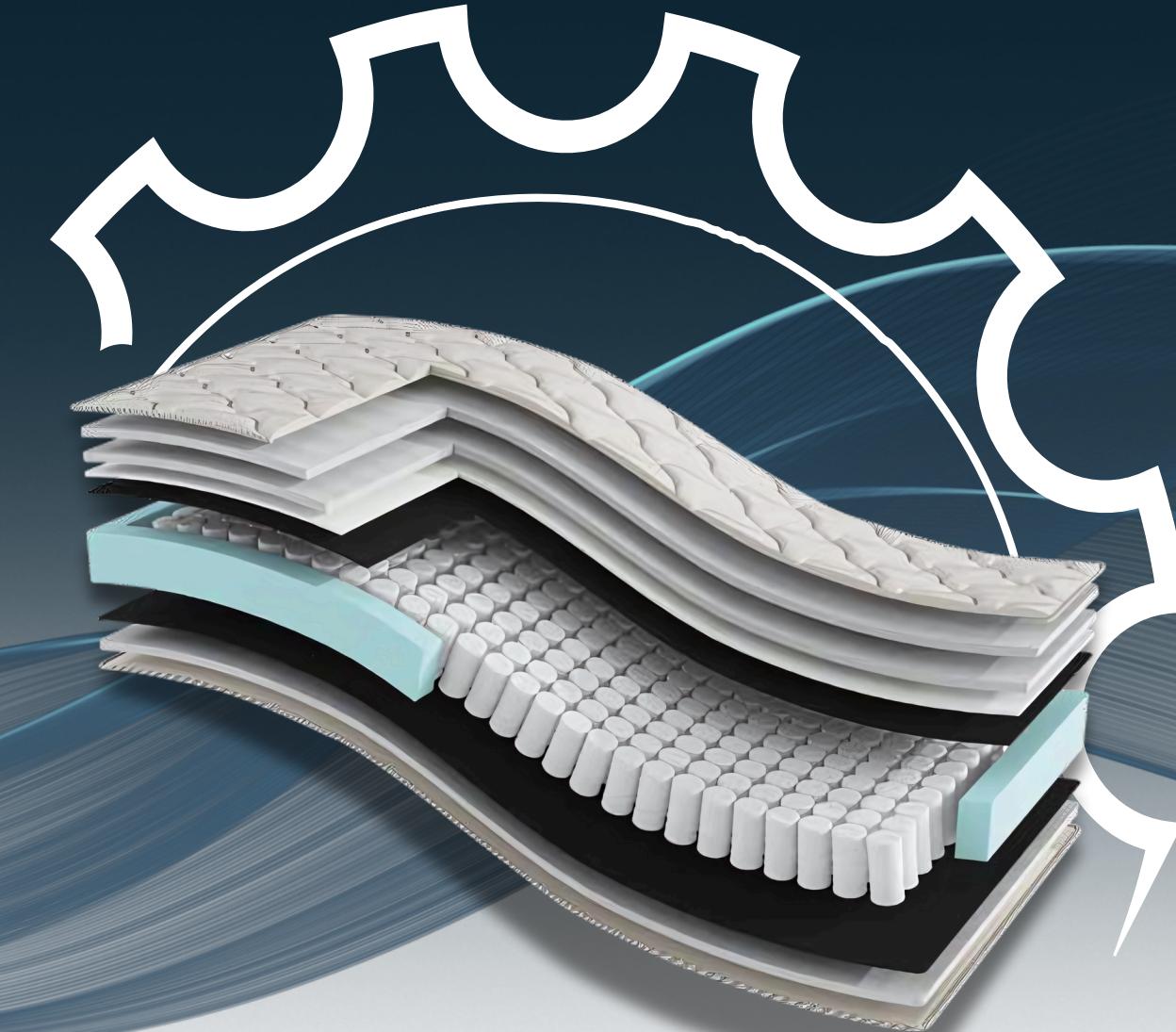


FAIR RESULT REPORT | 2025



4. INTERNATIONAL MATTRESS
SUPPLY INDUSTRY AND TECHNOLOGIES FAIR
24 - 27 SEPTEMBER 2025
İFM - İSTANBUL EXPO CENTER



TOBB
UNION OF CHAMBERS AND
COMMODITY EXCHANGES OF TURKEY



UIB
ULUDAĞ EXPORTERS' ASSOCIATION



ISPA



ABICOL
ASSOCIAÇÃO BRASILEIRA DA INDÚSTRIA DE COCHES



UFYD
ULUSLAMASI FUAR YAPICILARI DERNEĞİ
INTERNATIONAL EXHIBITION
ORGANIZERS' ASSOCIATION



Sleepwell
SleepTech



EUROTEXTILENEWS

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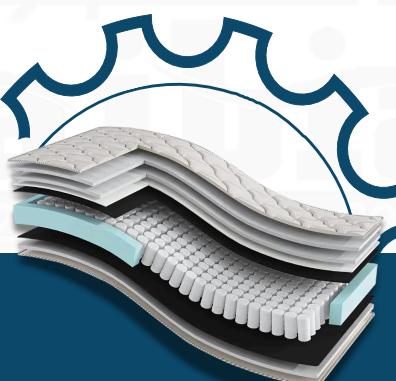
ABOUT IBIA EXPO

IBIA Expo 2025, opened its doors for the 4th time between September 24–27 at the Istanbul Expo Center.

As one of the most comprehensive global gatherings in the field of mattress sub-industry and technologies, the fair hosted leading brands of the sector by bringing together over a hundred domestic and international exhibitors this year.

Throughout the four days of IBIA Expo, the event welcomed international purchasing delegations, new business partnerships, and trade meetings that expanded commercial volume, once again strengthening the global position of Turkey's mattress industry as a central hub.

Bringing together mattress, foam, spring, wire, fabric, machinery, and accessories under one roof, IBIA Expo continues to carry Turkey's manufacturing power to international markets with its extensive product range and professional visitor profile.



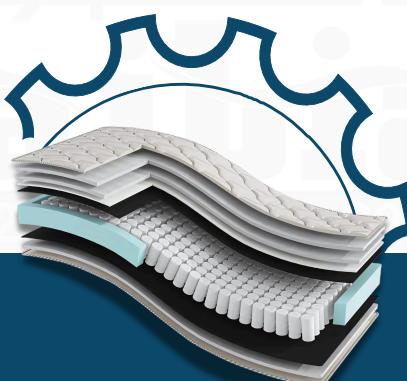
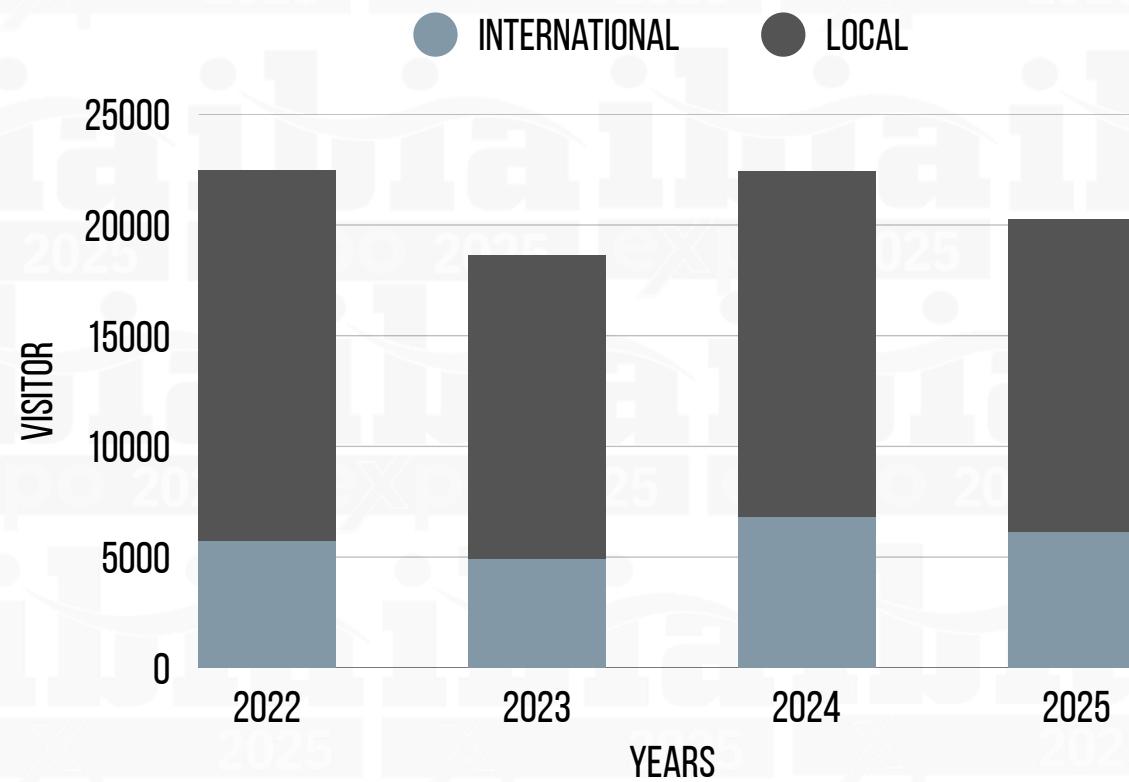
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NUMERICALLY Ibia EXPO 2025

VISITORS



IBIA Expo 2025, placed special emphasis on visitor outreach efforts this year. Through collaborations with international associations such as ABICOL, EBIA, and ISPA, there was a remarkable increase in the participation of foreign purchasing delegations. At the same time, domestic visitor traffic was significantly strengthened through promotion and advertising campaigns carried out in major production centers such as Bursa, Kayseri, Izmir, Denizli, and Istanbul.



DOMESTIC VISITORS
14.088

TOTAL VISITORS
20.245

INTERNATIONAL VISITORS
6.157

VISITOR PROFILE

MATTRESS MANUFACTURERS | %41

COMPONENT IMPORTERS | %24

SLEEP PRODUCT IMPORTERS | %21

FOREIGN TRADE COMPANIES & DISTRIBUTORS | %10

PRESS | %4

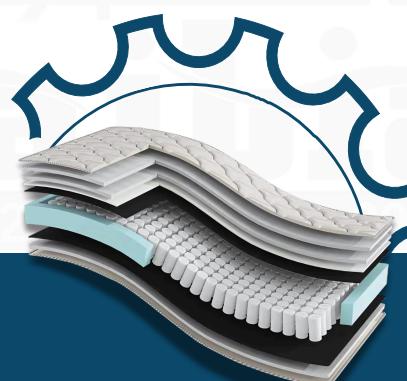
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MAIN VISITOR COUNTRIES

RUSSIA UAE SAUDI ARABIA IRAQ LIBYA BRAZIL

Russia, United Arab Emirates, Saudi Arabia, Iraq, Libya, Bulgaria, Lebanon, Iran, Palestine, Italy, Pakistan, Egypt, Czech Republic, Greece, Armenia, Azerbaijan, Iran, Uzbekistan, Romania, Portugal, Tunisia, Serbia, Kosovo, Albania, Bosnia and Herzegovina, Croatia, North Macedonia, Moldova, Hungary, France, Germany, Belgium, Netherlands, Finland, Norway, Sweden, Denmark, Poland, Slovenia, Slovakia, Lithuania, Latvia, Estonia, Ukraine, Georgia, Kyrgyzstan, Kazakhstan, Turkmenistan, Tajikistan, Afghanistan, China, Japan, South Korea, Singapore, Malaysia, Indonesia, Philippines, Vietnam, Thailand, Taiwan, Hong Kong, Australia, New Zealand, USA, Canada, Mexico, Guatemala, Nicaragua, Honduras, Brazil, Chile, Argentina, Colombia, Peru, Paraguay, Uruguay, Venezuela, Costa Rica, Puerto Rico, Dominican Republic, Panama, Kenya, Nigeria, Ghana, South Africa, Zimbabwe, Algeria, Morocco, Tunisia, Egypt, Libya, and many more.



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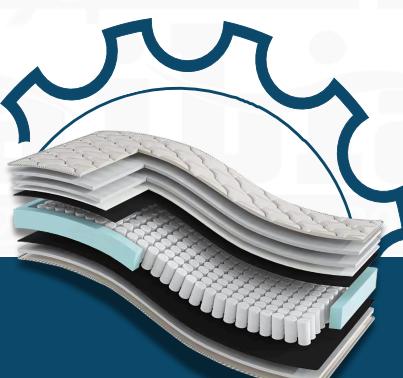
NUMERICALLY İBIA EXPO 2025

EXHIBITORS

89
DOMESTIC
EXHIBITORS
10.084
SQM

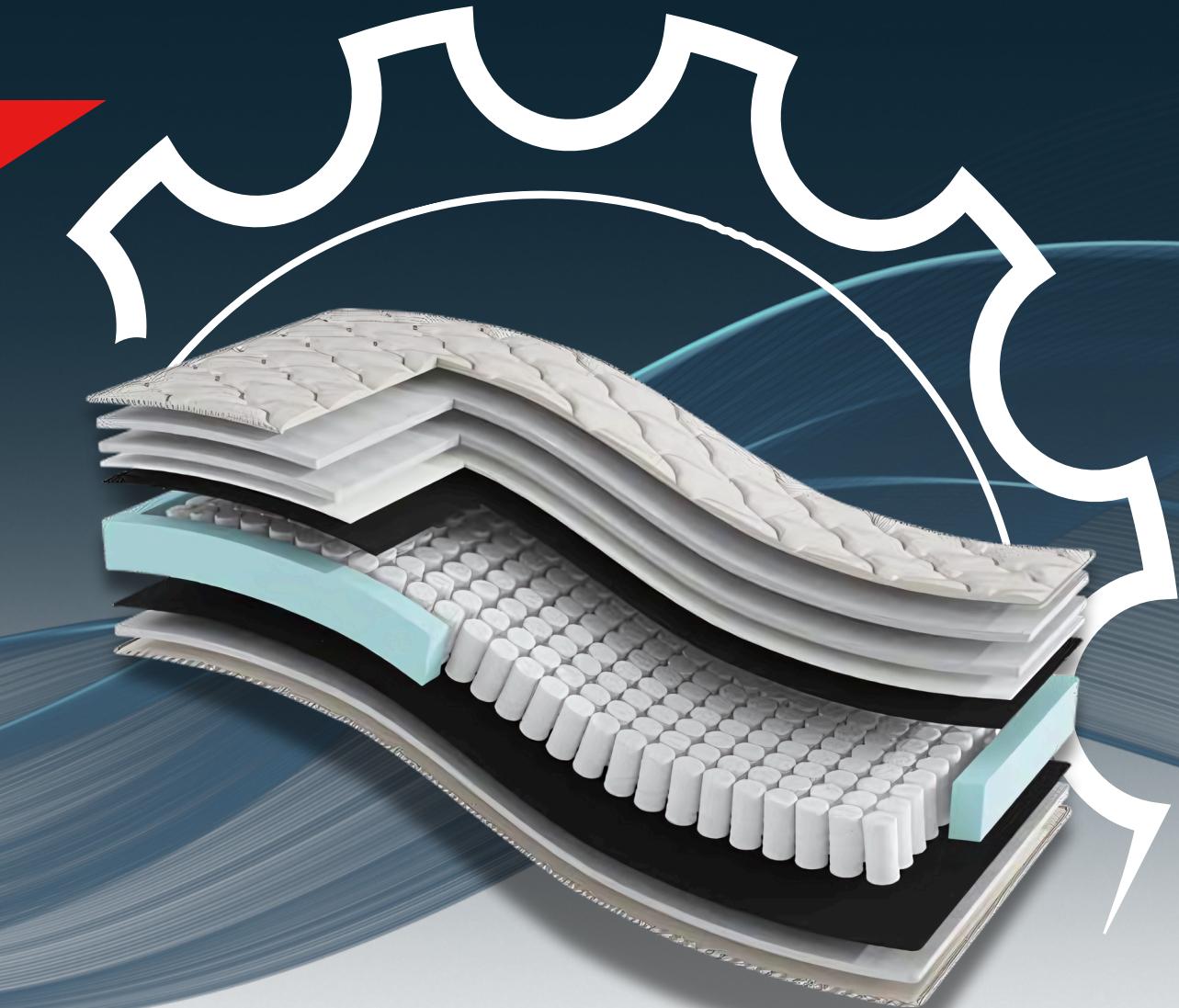
120
EXHIBITING
COMPANIES

EXHIBITOR PROFILE
MACHİNERİ & TECHNOLOGY | %21
SUPPLY INDUSTRY & MATERIALS | %79



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SEE YOU NEXT YEAR



ibia
expo 2026

5. INTERNATIONAL MATTRESS
SUPPLY INDUSTRY AND TECHNOLOGIES FAIR
16 - 19 SEPTEMBER 2026
İFM - İSTANBUL EXPO CENTER

BİFAS
BİRLEŞİK FUAR YAPIM A.Ş.

ibia
International Bedding Industry Association



uib
ULUDAĞ EXPORTERS' ASSOCIATION



ABICOL
ABICOL
ASSOCIAÇÃO BRASILEIRA DA INDÚSTRIA DE COCHES



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